

Eastern Connecticut Ballet's

The Nutcracker

Anniversary Season

Playbill Advertising

Join the 10th Anniversary Celebration of our treasured production by placing an ad in our Annual Nutcracker Playbill that is viewed by more than 3,000 audience members!!

Artwork can be sent *electronically* in .pdf or .jpeg format to Dawn King at: easternctballet@aol.com
And send a *copy* to: d.gault@theday.com **AND** to: composing@theday.com

Or send a *hardcopy* to: Dawn King
Eastern Connecticut Ballet
435 Boston Post Road
East Lyme, CT 064333

Advertising Submission Deadline is November 10, 2011

For more information, please call Dawn King at 860 739-7899.

Nutcracker Performances are December 10 at 1:30 pm and 7:00 pm and December 11 at 1:30 pm at The Garde Arts Center, New London.

Advertising Sizes and Prices

Full Page	4.75 X 7.625	\$375
Full Page (back cover)	4.75X 7.625	\$395
Half Page	4.75 x 3.675	\$250
Quarter Page Horizontal	4.75X 1.8125	\$150
Vertical	2.25 X 3.6876	

Eastern Connecticut Ballet's *The Nutcracker*
Playbill Advertising Contract

Amount
Enclosed: _____

Check
Number: _____

Name of Company: _____

Contact: _____

Contact Number: _____

Size of Ad: _____

Please check one of the following:

Ad copy sent Electronically to:

easternctballet@aol.com, d.gault@theday.com AND composing@theday.com: _____

Hardcopy mailed: _____ Date Sent: _____

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(860) 739-7899

Thank you for being part of our treasured tradition

